

Dicla Jasshel

UX Designer

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PROJECTS

LocAI — Mobile app

For our class project, we were tasked with creating a travel app that tackles common user concerns. After conducting research, I developed LocAI, an app that helps travelers find and share exciting local activities worldwide.

Wellwag — Wearable Device & Mobile App

For this project, we were tasked with designing our own app, AR, or wearable. We chose WellWag, a wearable device for pets designed to track their location and monitor their health.

EXPERIENCE

Hospice of Yavapai County - Website Designer

11/2023- 04/2024

- Led the initiative to redesign the company website solo, illustrating a proactive approach and proficient project management capabilities.
- Conducted a thorough assessment of the existing website, identifying areas for improvement in usability, design, and functionality.
- Developed wireframes, mockups, and prototypes using industry-standard design tools to visualize the new website layout and features.
- Proficient in web development tools, without the need for code.

EDUCATION

University Of Texas at Austin, Remote — UX/UI Design

2023

The University of Texas at Austin's bootcamp UX/UI program offers a comprehensive curriculum that equips students with the practical skills and knowledge needed to excel in the field of user experience and user interface design. Through hands-on projects and expert-led instruction, students gain proficiency in designing intuitive and visually appealing digital interfaces, making them well-prepared for careers in UX/UI design.

SKILLS

User Research.

Wireframing.

Prototyping.

Usability testing.

Visual Design.

TOOLS

Figma

Miro

Invision

Sketch

LANGUAGES

English

Spanish

Google Coursera, Remote — *Digital Marketing and E-commerce Certificate*

2022

Google's Coursera digital marketing and e-commerce course provides a comprehensive learning experience that covers the fundamentals of digital marketing strategies, e-commerce, and online advertising.